

GREATER OAKLAND BUSINESS ASSOCIATION (GOBA)

BOARD MEETING MINUTES

August 15, 2023

BOARD MEMBERS PRESENT: Josh B, Kathy S, Kathy B, Kendall, Kate

MEMBERS PRESENT: Lillian Steel, Amy Rudy, Karen White, Peggy Jamison, Thomas Vose

GUESTS PRESENT: N/A

CALL TO ORDER: By Josh at 6:00 pm

MINUTES FROM JUNE REGULAR MEETING AND JULY MEMBERSHIP MEETING: Motion to accept the minutes as read by Josh, second by Kathy B, passed.

TREASURER'S REPORT FOR GOBA AND OHCF, INC FOR JUNE AND JULY: Motion to accept the GOBA report by Josh, seconded by Kathy S, passed. Motion to accept the OHCF report by Josh, seconded by Kathy S, passed.

ELECTION OF OFFICERS:

The GOBA Board of Directors elected Josh Bosley as President and Kathy Beachler as Vice President.

OLD BUSINESS:

- Review of Chamber BAH
  - The board reviewed the Chamber Business After Hours Event and deemed the event to be a success. Nicole reported that the event had 89 attendees, offered the most door prizes out of any BAH, and heard a lot of positive comments about the event. Amy Rudy and Karen White indicated it was a positive event with a lot of presence and getting people in the door. The Board discussed the possibility of additional advertising to let non-members know they are invited. The Board discussed additional events like Third Thursday to act as a repetitive reminder. The Arts Council currently has a Third Thursday event every month where artists get together and complete their art.
- Traffic Concerns
  - Pat Hundall made a comment to Josh at the BAH event, indicating due to Second Street being closed there was minimal traffic on Alder Street, which made it more accessible for pedestrians to traverse Alder Street. This led into a brief discussion about the excessive speed and traffic concerns on Second Street, especially during Farmer's Market Days. The Board moved to discuss these concerns at the next meeting.
- LYFF Movie Screen Challenges
  - Nicole indicated that as the movie and concert season is wrapping up this can be tabled to a future event; however, she would continue to look into grant opportunities for a different type of screen. She also indicated the initial ideas about "flying the speakers" temporarily for concerts and movies could not be completed with our speakers, as they are not designed to be flown.

## NEW BUSINESS:

- Autumn Glory Events
  - Banjo Fiddle, Mandolin Competition
    - Nicole provided an update about the status of the condensed event into one night. She wanted to remind the membership that the Championships are actually a GOBA event and made a request for assistance for the event. Karen and Amy both indicated they would possibly assist.
  - Grand Feature Parade/Carnival
    - Nicole gave an update in regards to the digital changes made to the parade registration process. Nicole was pleased with the number of entries that we received thus far and indicated that many were new entries. We are pushing for more bands as well.
  - Brenda's Body Shop "CareCrow" Event
    - Nicole explained Brenda's new theme of "CareCrows" to raise money for Cindy's Fund. Brenda would like GOBA's involvement to encourage businesses residents to decorate their homes, storefronts, etc in support of Cindy's Fund and to offer some type of prize. Kathy S indicated we could offer free carnival tickets to winners.
  - Comments from Terry Helbig
    - The stone wall at M&T needs to be rebuilt. The windows and lots on the parade route need to be cleaned and mowed and vacant buildings need to be occupied. The comments were noted; however, the Town is not legally allowed to enter private lots. Also the Town Street Department is proficient in cleaning and prepping the streets for Autumn Glory. There was additional discussion about bringing vendors and such into the vacant lots or businesses.
- Josh opened the floor to discuss the option of a morning meeting. Kathy B indicated that she is completely in favor. After reviewing the bylaws there was a motion by Kathy B to move the GOBA meetings to the Third, Tuesday of the month at 8 am, seconded by Kendall, passed. The next GOBA meeting will take place on September 19th at 8am at Oakland City Hall. The Board discussed hosting another special workshop for the October 17th meeting.
- Karen White provided an update on the GC Historical Society's new endeavor for the Sunday of Autumn Glory. They have created a Kids Day at Dailey Park during the Car Show and invited any GCPS affiliated groups, teams, boosters, etc to set up to assist with fundraising or goodwill efforts. Karen should be contacted for registration.

ADJOURNMENT: 7:05 pm

## EXECUTIVE SESSION:

- Incentive Application

ADJOURNMENT: 7:20pm

NEXT MEETING: Tuesday, September 19th, 2023 at 8am