



Dear Business Owner,

Whether you are new to the area or you have been here for years, we want to invite your business to become an Associate member of the Greater Oakland Business Association (GOBA). Our mission is to promote the area as a unique place to live and shop. We do this by pooling our resources and collectively advertising the local business community. These are a few key points regarding membership in GOBA:

- **Your business must be an Associate Member because you are just outside the “Town Limits” of Oakland.**
- **The fee is \$75 per year.**
- **GOBA by-laws allow Associate Members voting privileges, but are restricted from being a member of the Board of Directors.**
- **Associate Members are encouraged to participate in one of our event committees or be involved with one of our 5 Point Approach committees which include: Promotion, Economic Restructuring, Organization, Green, and Design**
- **Benefits of Associate Membership include:**
  - *The opportunity to participate in a number of new and changing promotions throughout the year.*
  - *Regular mailings to keep you informed about GOBA meetings and related happenings.*
  - *Advertising on TV, radio, newspaper, and billboards; which promote the Oakland area businesses in general and is listed in our Oakland directory which will be available in print and as a part of the Oakland/GOBA website.*
  - *Advertising and coordination of major events including Wonderful Wednesday’s, the Little Yough Summer Music Festival, Pocket Park Movies, the Maryland State Banjo, Fiddle and Mandolin Championships and A Great Small Town Christmas which are used to attract visitors and tourists.*

We are designated as a Maryland Main Street Community. Nicole McCullough is our Oakland Business Coordinator. She is available to meet one on one with businesses

for brainstorming, problem solving, technical assistance, etc. A major portion of GOBA revenue is committed to this effort, which benefits the entire community. Among other things, this allows us, to collectively apply for grant funding, participate in seminar training and benefit from consultants and we benefit from expert advice from the Maryland and National Main Street programs.

As a member you would be able to attend our meetings which are held on the third Tuesday of each month at Oakland City Hall. They provide an open forum for discussion and common issues and problems facing business owners of a small town. We welcome your ideas and the chance to work together.

Sincerely,

Fred Gregg  
President, GOBA



***"A Great Small Town"***